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**YIHE CORP. ANNOUNCES DEVELOPMENT OF NEW MARINATED SALMON VARIETIES,
A NEW YIHESEAFOOD.COM &
ENHANCED REALTIONSHIP WITH PREFERRED FREEZER SERVICE**

PASADENA, CALIFORNIA – Yihe Corp., a leading seafood processor of Salmon, Tilapia, Alaskan Pollock, Scallops and other seafood varieties, announced today that it is developing several new salmon marinades and dry rubs for an expanded flavored Salmon product line. In addition, Yihe has launched its new web site and recently expanded its relationship with Preferred Freezer Service.

New Salmon Products

Yihe is developing 8-10 new Salmon marinated products capitalizing on consumer flavor profiles and trends -- allowing for the customization of unique, local spices and flavors that will create new and exciting regional offerings. Yihe is in lab review, finalizing several Marinated and Dry-rub Spiced Salmon products including, *Honey Lemon Glaze, Honey Glaze, Lime & Chipotle Glaze, Garlic Herb, Garlic Chipotle, Asian Teriyaki, Sweet Chili, BBQ* and *Chicago Steak Rub*. "Capitalizing on the popularity of Salmon and leveraging Yihe's dominant raw material sourcing capabilities, we are moving forward with an expanded line of marinated and spiced Salmon products that meet our consumers' and customers' needs. The objective is to keep Salmon offerings on the creative edge, and drive additional repeat purchases," said Steven Chen, Yihe's President and CEO. According to Chen, "It is critical that we offer products that are aligned with consumer taste and flavor profiles. We will continue to innovate our product offerings to meet consumers' needs and evolve our business model to ensure stability and long-term success for our customers."

New Yiheseafood.com

As part of the rebuilding of the New Yihe, the company also launched a new web site, www.yiheseafood.com. The design work, build and implementation was a collaborative effort between Yihe, Resource One and its creative partners at Windmill Hill Consulting, LLC. The site features an interactive design that allows users to easily browse the portfolio of available Yihe products and access detailed NLEA/ingredient statements for additional detail. The user-friendly site provides access to items by searching species or Yihe branded labels. In addition to the product information, the site reinforces Yihe's corporate position on sustainability and clearly identifies the company's mission statement and purpose. The site incorporates a link to news updates to capture real-time relevant press, as well as recipes available to consumers looking for creative meal solutions. "As we build the new Yihe, it was important to advance and evolve the website as well," adds Chen. "We wanted the site to highlight our variety of product offerings and showcase some of the great work we have been doing to enhance operations."

Expanded Partnership with Preferred Freezer Service

Yihe Corporation has also strengthened its partnership with Preferred Freezer Service and has contracted for logistics services out of its Linden, NJ facility. "The combination of Preferred's

unquestionable reliability and national relationships with retailers, coupled with Yihe's strength in quality and direct-from-plant competitive pricing, results in a best-in-class supply solution for our customers," adds Chen. "We look forward to exercising the additional flexibilities this relationship provides for our retailers." The expansion into Preferred Freezer Service's Linden, NJ facility only broadens the relationship – one that is already in place at Preferred's locations in Virginia and California.

About Yihe Corp.

Founded in 2004 by Steven Chen, a U.S. citizen, Yihe's management team has a combined 100+ years of industry experience and expertise in fishing, processing and quality assurance. Experienced in many aspects of the seafood industry, Mr. Chen began his career working on a commercial fishing boat, followed by his time working in a processing facility. He quickly rose in his career and later served as the President of the U.S. Operations for a Chinese Company that developed frozen seafood products. Over the past year Yihe rose to become one of the largest importer of salmon into the United States. In addition to wild-caught salmon, Yihe also processes Tilapia, Alaskan Pollock, Cod, Flounder, Swai, Scallops, Mahi Mahi, Whiting, Tuna, Crawfish, Surimi and Squid under its own brands *Ocean Eclipse* and *Ocean Select* in addition to multiple other private label banners. Yihe specializes in providing comprehensive, "one-stop shop" private brand programs that are held to the highest standards of each retailers' product specifications. Yihe is a privately held company, with sales in the United States, Europe, China, Mexico and Canada. Learn more at www.yiheseafood.com.

About Fuhuang Group

Mr. Yang serves as the Chairman of Fuhuang Group, which has 10 subsidiaries including, Sungem Foodstuff Co. Fuhuang Group is involved in the design, manufacturing and installation of light steel roofing structures and steel building frame works. Its operation covers the research and development of windows and doors, the development and production of sanitary equipment/products, research and development of telecommunications control systems and cleaning/processing of aquatic products, poultry & vegetables. In 2002, Mr. Yang invested and built Sungem Foodstuff Co., Ltd, which processes several seafood varieties including Salmon, Pollock and Flounder and specializes in aquatic product farming including Tilapia, Crawfish and Catfish. Sungem's factory is HACCP, BRC, IFS and MSC certificated and exports to America, Europe, Brazil, Russia, Korea and Japan. Learn more at www.fuhuang.com.

About Resource One

Resource One is a sales, marketing and services organization dedicated to creating sales and profits for its suppliers by innovating private label programs. Founded in St. Louis, MO, in 1987, Resource One quickly established a national presence as an important source for multiple lines of private label food products. In the span of its 25 years in operation, Resource One's sales have grown to \$400+ million annually, with satellite offices located in close proximity to its major customers in key markets. The reasons for its continued success are simple: an uncompromising commitment to advocate on behalf of its manufacturers, as well as agility and responsiveness to its Retail partner throughout the sales process. Resource One also leverages its offering of services in the areas of managed sales, back-office support, warehousing and transportation logistics, label management and import/export sales to generate new sales and enhance profitability for its customers. Learn more at www.resource-1.com.